



Overview

The Center for Sustainable Design will empower design professionals in their roles as specifiers and communicators to foster the growth of markets for sustainable energy, materials, products and services through research, professional development, education, communication and outreach. The Center is dedicated to providing designers with practical information regarding sustainable business practice through case studies, articles, initiatives, interviews, answers and discourse. The Center will inspire, encourage and support designers as they incorporate sustainable thinking into their professional lives.

Sustainability is a growing concern for many designers. Accordingly, it will be examined from a wide range of perspectives: from the nuts and bolts of daily studio life to the larger marketplace dynamics and global concerns within which designers operate. This will be accomplished primarily through www.sustainability.aiga.org, conferences and an online forum.

Mission

The mission of the AIGA Center for Sustainable Design is to inspire sustainable business practices in the design profession that reveal the value of sustainable design at every level, from designer to end user to the greater community.

Contact

Readers are invited to join the discussion through the AIGA-Sustainability mailing list, <http://lists.aiga.org/mailman/listinfo/aiga-sustainability>, an informal, open discussion on sustainable design issues as well as the website discussion.

More information can also be obtained by contacting the following people:

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